

## Annual report of the Gutenberg Museum for 2019

The attraction of the Gutenberg Museum through its ambitious programme is growing all the time. This is proven by the once again increased number of visitors: in 2019, including all events, also off-site events, we recorded 163,354 guests from all over the world, including 25,780 children and young people. Compared to the previous year with 148,190 visitors, including 26,093 children and young people, this is an increase of more than ten percent.

Throughout the year, our work in museum management and administration continued to be determined by our efforts to find the best way forward, speaking of the building project, to lead the World Museum of Letterpress Printing into the future. The “Arbeitswerkstatt” (work workshop), moderated by Büro Plankom and including representatives of all political groups, both citizens' initiatives, the Gutenberg Foundation, the museum and the city administration, which was set up by the city council following the citizens' decision on the planned expansion last year, met eleven times in 2019, three of them publicly, to work out suggestions for the future location and an expanded sponsorship in consensus. For this purpose,

numerous preparatory works had to be carried out in the museum itself, excursions and technical discussions had to be organised. Parallel to these tasks, the implementation of fire protection measures on and in the Schellbau building was started. A second escape route was installed on the rear façade of the exhibition building, which required the complete evacuation of the incunabula and early-print collection as well as parts of the press-history department. In summer, the core areas of the permanent exhibition were reinstalled and made fully accessible from September. Further fire-protection measures will follow.

### The exhibition year

In the Gutenberg Museum, too, the 100th anniversary of the Bauhaus, which is celebrated worldwide, set a striking example for a total of 17 months, until March 2020. After the state of Rhineland-Palatinate joined the Bauhaus Association of German states on the initiative of the Gutenberg Museum, considerable funds were raised by the Federal Cultural Foundation and the Ministry of Science, Education and Culture of our state. The Gutenberg Society also contributed 10,000.00 Euros to the project, which was prominently

documented in the official film "bauhaus 100". The special exhibition "ABC. Avantgarde - Bauhaus - Corporate Design", curated by Dr. Annette Ludwig, showed more than 500 artistically as well as art and design historically significant exhibits, most of which were privately owned and rarely shown in public. The two special exhibition areas in the Schellbau presented a panorama of "Printing and Advertising at the Bauhaus" and the path from the Graphic Print Workshop in Weimar to New Typography in Dessau and Berlin. In doing so, it not only continued the profile of the museum as one of the oldest printing museums in the world, but also made a further contribution to the new thematic focus on typography, which was newly established in 2011. In a second part of the exhibition in the specially established "bauhaus.werkstatt" in the connecting wing to the building "Roman Emperor", historical machines and tools made the early working conditions of the Bauhäusler in the printing workshop comprehensible - and this also in the very literal sense through an extensive Bauhaus workshop programme. The numerous participants gained experience with various artistic and handicraft printing techniques, experienced the interplay of old technology and today's media,

sounded out design possibilities under the guidance of renowned experts or developed a "typeface for Mainz" in a participatory project with the typeface designer Friedrich Althausen from Caputh near Potsdam. The Swiss graphic artist and printer Dafi Kühne gave an insight into his virtuoso design and printing of posters, and in cooperation with the Polish-Japanese Academy for Computer Technologies Warsaw and the Mainz Institute for Media Design, a "bauhaus.werkstatt - German-Polish" was held with lecturers and students from both partner universities on the influence of the Bauhaus on typography and design in Poland.

In the "bauhaus.labor", the pavilion in the inner courtyard designed in the style of Herbert Bayer's small-scale architecture, the director developed changing presentations in cooperation with the Mainz University of Applied Sciences, Department of Design, which were shown from 1 December 2018. With "how to spell bauhaus: 100 years of bauhaus - 100 cards" (01/12/2018-23/12/2018), the students of the 1st and 2nd semesters reflected on the theme "Red Green Blue" (30/01/2019-15/03/2019), "The line is a point that goes for a walk" (28/03/2019-01/06/2019) and "Albers Erben" (13/06/2019-31/07/2019), the students reflected with contemporary means on the so-called

preliminary course, which is still part of the curriculum of design colleges today. They announced the anniversary year to the public. The "laboratory projects" "Follow the Line" (06/09/2019-19/09/2019), "OTF: Open Type Face", "Play Type" (03/10/2019-16/10/2019) and "The Poem Lab" (20/11/2019-07/01/2020), which began with the start of the major museum exhibition, developed from the examination of Master's students with the experimental design approaches of protagonists such as László Moholy-Nagy and Josef Albers or referred to the Bauhaus wallpaper as the best-selling Bauhaus product.

Only a few weeks before the opening of our contribution to "bauhaus100", our much-acclaimed special exhibition "Without a doubt Gutenberg? The Invention of Letterpress Printing in Europe and Asia" (21/09/2018-28/04/2019) had come to an end: with national cultural assets of the Republic of Korea, a specially made Asian workshop and exhibits of the Gutenberg Museum. The exhibition broke new ground in that for the first time it confronted Gutenberg's letterpress printing and engineering achievements in the western and eastern world from the perspective of the different technical and historical conditions and consequences.

On 17 December, the Ambassador of the Republic of Korea H.E. Dr. Bum Goo Jong, in the presence of numerous Korean embassy staff and visitors from international media such as Korean state television, delivered the audio track in Korean for the audio guide of the Gutenberg Museum. The ambassador had promised the museum the production of this audio guide out of gratitude for the exhibition "Without a doubt Gutenberg?" Marianne Grosse and Annette Ludwig were also able to present in Korean the two booklets already available in German and English to accompany the exhibition. The Embassy had also made a generous contribution to the production of the booklets - as had Ms Chin Im, to whom we are indebted in many ways for her mediation and translation services.

The new Consul General and head of the Bonn branch office of the Embassy of the Republic of Korea, Dooyoung Lee, accompanied by Counsellor Taeyoung Park, came to the special exhibition and expressed his pleasure at the lively cooperation. Diplomats and diplomatic candidates from the People's Republic of China also paid their respects, and the French ambassador Anne-Marie Descotes was also impressed

by her visit to the workshops for European letterpress and Asian letterpress printing.

The exhibition series "Our Most Beautiful", which showcases treasures from the museum depots, was continued in 2019 with the presentation of selected picture bibles. From the pictorial explanation of difficult text passages and their resolution in computer characters to their mediation in colourful children's books, works from the 16th century to 2017 were on display until 2020. The prelude to this cabinet exhibition was the transfer of ownership of the so-called Wiedmann Bible in February: The son of the artist Willy Wiedmann, Martin Wiedmann, personally brought the No. 3 of the Art Edition in gold of the longest leporello in the world (3333 pictures at 1200 metres) according to the Guinness Book of Records to the Gutenberg Museum. Religious motifs also played a central role in the showcase presentation "Christmas as in a picture book", set up by Prof. Dr. Maria Linsmann-Dege immediately after she took up her position.

From June to October, the print shop displayed the best Bauhaus-style lanterns created by schoolchildren's hands, which had been submitted to the artistic school competition of the state capital Mainz, which the

Gutenberg Museum organises with increasing popularity every year. Under the motto: "Mainz shines", just under 230 pupils were inspired by the Bauhaus lantern festivals. Marianne Grosse, head of the cultural department, and Dr. Annette Ludwig honoured the prize winners, who appeared in large numbers with their families and teachers at a ceremony. From November onwards, the print shop presented the latest monthly calendar with 22 sheets of typographically translated proverbs and sayings in the calendar exhibition "Arbeitsprobe IV: Man soll den Fisch nicht vor dem Vogel loben" (Work sample IV: One should not praise the fish before the bird), which again resulted from the cooperation with the Institute for World Literature and Script-Oriented Media of the Johannes Gutenberg University in Mainz.

### Events, lectures and publications

Already in the run-up to the Bauhaus exhibition, the Gutenberg Museum showed the almost one-hour film "bauhaus 100" by the Munich filmmaker Severin Vogl, which presents outstanding exhibitions from eleven German states, including the project of the Gutenberg

Museum as representative of the state of Rhineland-Palatinate.

In addition to numerous special tours, all of which were shouldered by curator Dr. Ludwig as well as exhibition assistant Katharina Massing and museum staff member Ulla Reske, Reske introduced the discourse on DIN standardisation and lower case on the weekend of graphics under the title "Bauhaus with brains".

Prof. Linsmann-Dege's publication "Vom ‚Schau-mal-wie der das macht‘ zum ‚Schau-mal-was ich alles kann‘. Zur Darstellung von Behinderung, Integration und Inklusion in Bilderbücher seit den 1970er Jahren" (From 'look how he does it' to 'look what I can do'. To portray disability, integration and inclusion in picture books since the 1970s) was published in the anthology "Kinder- und Jugendmedien im inklusiven Blick" (Children and youth media from an inclusive perspective), edited by Daniela Frickel, Andre Kagelmann, Andreas Seidler and Gabriele von Glasenapp, Peter Lang Verlag. Annette Ludwig contributed to the commemorative publication "175 Jahre Mainzer Altertumsverein" (175 years of the Mainz Antiquities Association), (21/10) with a contribution about the former director Aloys Ruppel

and wrote two articles for the publication "Moholy Nagy und die Neue Typografie" (Moholy Nagy and the New Typography) by the Institut Designlabor Gutenberg, Hochschule Mainz and the Kunstbibliothek - Staatliche Museen zu Berlin.

On the occasion of International Museum Day on 19 May, curator Jörg Meissner spoke about the "racing reporter" Egon Erwin Kisch, who is considered the inventor of reportage, and about the development of the press landscape during the Weimar Republic. Book restorer Annette Lang-Edwards led through the restoration workshop on the 2nd European Day of Restoration on 13 October. She also gave students of the Academy of Fine Arts in Stuttgart an insight into her current work.

The highlight of the Mainz minipress fair was the ceremonial awarding of the V. O. Stomps Prize, with which the state capital Mainz honoured the quality and commitment of small publishing houses for the 25th time. For the main prize, the expert jury chaired by museum director Dr. Annette Ludwig selected the Friedenau Press from 71 applications, which sets book-

artistic accents with bibliophile editions in three publishing series - "Winterbücher", "Wolffs Broschuren" and "Friedenauer Presse-Drucke". The V. O. Stomps promotional prize, which has been awarded since 2009, went to Otto Dettmer from Bath (UK), who has already created more than 80 artist books. The jury's favourite prize, awarded for the first time, went to Peter Zaumseil, who creates books as total works of art with his "Dreier Press". The keynote speech at the award ceremony was given by the Frankfurt lyricist Harry Oberländer, laudatory remarks were made by Cornelius Brändle from the edition "Wasser im Turm", Berlin, and Friederike Jacob from the "Friedenau Press".

Our invitation to screen her Stadtschreiber (city writer) film, produced with ZDF and 3sat, was accepted on 10/04/2019 by Anna Katharina Hahn, who had dealt with the subject of pigeons during her stay in the Stadtschreiber flat in the building "Roman Emperor". Her successor Eva Menasse (7/3) was newly introduced to the office.

Prof. Benjamin Bergmann, violin professor in Mainz and author of the six-volume "Systematic Violin Technique",

explained in a lecture with concert why Gutenberg would probably have structured the violinist's playing movements into a clear system - if the violin had already existed during his lifetime. Dr. Erwin Kreim explained in his lecture on 21/06/2019 on "Johannes Gutenberg and 'Der Teutschen Sprache Stammbaum und Fortwachs'" why our German language would probably be different. The historical novel "Herrin der Lettern" (Lady of Letters), in which the historian Sophia Langner, who holds a doctorate in history, tells the life story of Magdalena Morhart as the first independent female printer in Germany, based on new research findings, premiered at the Gutenberg Museum. At the start of the Johannisnacht, Marianne Grosse and her predecessor Peter Krawietz read from the "bestsellers" "Das Narrenschiff" (The Ship of Fools) (1494) by Sebastian Brant and "Lob der Torheit" (Praise of Folly) (1509) by Erasmus of Rotterdam under the motto "Timeless Satire".

On the "Day of the Art of Printing" (15/3) the print shop demonstrated the relevance and liveliness of the artistic and craft printing techniques authentically conveyed here in an "open workshop" throughout the day. "Hommage à Notre-Dame de Paris" he paid homage to the cathedral in the French capital after the

fire that had ravaged the sacred building in April. During the entire "French Week" in Mainz, museum visitors were invited to make frottage prints in the foyer under expert guidance. Theory and practice of printing were taught to German and French teachers during a one-day training course in the print shop. Once again the museum participated in the Excellence Prize of the German-French Society Mainz and produced 14 certificates. As part of the nationwide "Aktion Tagwerk" (18/6) a pupil worked for one day on educational projects in Africa. Around 25 pupils took the opportunity to get to know the work of the print shop as part of an offer from the CDU state parliament faction on "Boys' and Girls' Day" (28/03/2019).

Off site: trade fairs and travel (selection)

In 2019, the Gutenberg Museum was again present at all major trade fairs in the industry.

From 21 to 24 March, the "Gutenberg Galaxy" with its museum, print shop, Gutenberg Shop and Gutenberg Society showed its colours at the Leipzig Book Fair. Our stand was an attractive centre of attraction, which was

visited extensively by Princess Sirindhorn of Thailand, among others. The authors Gitta Edelmann and Regine Kölpin read from their children's crime novel "Johannes Gutenberg and the disappeared letters", published by the Gutenberg Foundation. The Gutenberg Museum was as well present at the Frankfurt Book Fair (16/10-20/10/2019), where the focus was on Johannes Gutenberg and his inventions, the 100th anniversary of the Bauhaus and our central anniversary contribution. The Gutenberg Museum had a crucible with it when it presented itself for the third time in a row on the Museum Mile of the "art KARLSRUHE" (21 - 24 February), illustrating the focus on printmaking there with the works of Tobias Gellscheid, the city printer from Mainz, who was on site with us at the stand. The museum education department of the Gutenberg Museum also attracted visitors to its stand at the Mainz science market "Mensch und Mobilität" (people and mobility) (14-15/09) and the Mainz book fair (16 - 17/11). A home game was played by the Mainzer Minipressen-Messe, which has been organised by the Minipressen-Archiv in the Gutenberg-Museum since its inception and took place from 30/5 to 2/6 - regardless of the fire that had raged in the Rheingoldhalle shortly before. 260 bibliophile hand presses, small publishers

and self-publishers from ten countries presented bibliophile treasures and the latest ideas and trends in book art to almost 5000 visitors. For this 25th edition of the fair, which takes place every two years, the Minipressen-Archiv had once again developed a comprehensive supporting programme, from author readings to the Poetry Slam to paper making, so that the city was transformed into a veritable El Dorado for book lovers.

The Gutenberg Museum made a particularly noteworthy appearance on the television screen in the first edition of the "Terra X-Show", which was broadcast on ZDF on 20 November at 8.15 pm. The introductory short film with science presenter Dirk Steffens was created with the expertise of the Gutenberg Museum, and exhibits from our museum formed the backdrop during the recording in Munich, in front of which swimmer Franziska van Almsick, sports journalist Marcel Reif and actors Bettina Zimmermann and Axel Milberg demonstrated their knowledge of Gutenberg and his time.

## Awards and special mentionable visitors

In 2019 Dr. Ludwig received in Berlin one of the coveted Red Dot Awards, for which almost 9,000 entries from all over the world had applied, in the category "Brands & Communication Design" for two publications: The design prize was awarded to the volume "Futura. Die Schrift" (Futura. The Typeface), which has been available also in English since October 2017 and accompanied the large Futura special exhibition at the Gutenberg Museum in 2016/17. The bilingual "Logbook" of the special exhibition "Absolument moderne! - New artist's books, prints and translations on the Drunken Ship by Arthur Rimbaud (1871) - Le XXle siècle sur le Bateau ivre". This show on Arthur Rimbaud's "Drunken Ship" presented new artists' books and prints from eight countries as well as poetic translations in 25 languages of the famous long poem from 1871 in winter 2017/18. In November, the "Logbook" received the German Design Award in the category "Excellent Communications Design - Books and Calendars". The "title, typographically curved into a wave in combination with red lettering on a blue background" is a "visually strong key visual that gives the exhibition a distinctive and unmistakable character and generates a high level of attention," according to

the top-class jury. On 28/5 this was demonstrated by the "Rereading Made in Rheinland-Pfalz" with Descom in the lecture hall of the museum.

The fact that "excellent" work is done in the Gutenberg Museum was also proven by the award of the "Mainzer Tourismuspreis" (Mainz Tourism Prize) (22/5/2019), which honoured the cultural tourism development of the museum. The Mainzer Verkehrsverein (Mainz Tourist Office) and numerous notables, above all Kurt Merkator, as well as Lord Mayor Michael Ebling and department head Marianne Grosse, thanked the print shop and its many volunteers in a ceremony. As an example we would like to cite: In 2019 the Mainz tour guides alone conducted 1,935 combined tours of the Gutenberg Museum with groups from around the world.

The Gutenberg Museum was awarded another cultural tourism award with the quality seal "Reisen für Alle (Travel for everyone) - Barrier-free accessibility tested": Rhineland-Palatinate's Minister of Economic Affairs, Volker Wissing, awarded the quality seal to the museum for Rheinland-Pfalz Tourismus GmbH, which certifies companies in a nationwide labelling system that provide detailed and, above all, reliable

information about their usability and accessibility for people with disabilities. The heart's desire to see the Gutenberg Bibles in Mainz was fulfilled by the museum together with the organisation "Make a wish" for a seriously ill child from the USA during her visit to Germany in autumn (27/11/2019).

### Special acquisitions, gifts and donations (selection)

In 2019, the Gutenberg Museum was again pleased to receive numerous donations and acquisitions: A total of €268,738.74 was raised, €30,276.40 of which was in kind.

The world's oldest monument of Johannes Gutenberg now shines in new splendour at its new location: after the sandstone statue created in 1827 by the Mainz sculptor Joseph Scholl had stood for many years largely unnoticed and in need of restoration in the passageway of the building "Roman Emperor", the 1.50-metre-high statue was moved to a new location on the initiative of museum director Dr. Annette Ludwig. The statue was first transported to the museum foyer in a spectacular action, in order to introduce the European part of the special exhibition "Gutenberg without a doubt" and to

mark the start of the acquisition of funds for a comprehensive restoration and documentation. With the help of the Casino Society "Hof zum Gutenberg", the company Steyer Restaurierung from Eppstein-Niederjosbach was commissioned to remove dirt and old layers of paint from the statue using laser beams, to sculpturally reconstruct the missing parts and to reposition it on an appropriate base, created by the company Sauer GmbH from Budenheim, in the glass connecting building (30/11). The identity-forming monument can now also be admired outside the opening hours of the Gutenberg Museum in a way that is appropriate and safe from a conservation point of view.

The media prize, awarded for the 3rd time by the University's Medical School of Mainz, is linked to the production of a print by the prize winner; the first copy of which, together with the corresponding printing block, is transferred to the collection of the Gutenberg Museum. In a ceremony framed by organist Daniel Beckmann in the High Cathedral in Mainz, the "lasting, media-related work" of the news journalist Gundula Gause was honoured (18/10), among others also by the member of the finding commission, Dr. Annette Ludwig, who sketched "Gundula Gauses Weg ins

Gutenberg-Museum" (Gundula Gause's way into the Gutenberg Museum) on the basis of Nikola Jaensch's large-format linocut.

In 2019, the extensive donation in kind by the Museumsgesellschaft Schopfheim for the machinery of the Gutenberg Museum in the printing shop and in the newly rented storeroom in Hechtsheim could be counted: six linotypes, two knuckle-joint presses, various crucibles, a hand-casting machine and numerous functional devices with a total value of about 20,000 € are now available for the extended mediation programme. Two platen printing presses, a Heidelberger Tiegel A4 OHT and a Heidelberger Zylinder A3+ were bequeathed to the print shop by the in-house print shop of the city of Mainz. Hubert Rossmann and Wolfgang Mayer each donated one A3 proofing press from an estate. A Korrex Stuttgart A3 was donated by the Johannes Vater School in Friedberg. Tilli Reinardt from Wiesbaden donated printing blocks worth 1,400 Euros from the estate of Josua Leander Gampp, plus a bookbinding press and a manual spindle press.

With the "Bleilaus" (lead louse), cartoonist Klaus Wilinski and Gautschmaster Harro Neuhardt, with the

expert support of the Gutenberg Museum, brought a card game on the "black art" to the market. Part of the proceeds of the sale will go to the Gutenberg Museum via the shops. In August, an extraordinary exhibit made its way into the World Museum of Letterpress Printing: a wine tempering machine constructed by the former Hamburg publisher Dr. Wolfgang Kaiser himself, which gives noble drops the desired temperature at the touch of a button, enriches our collection, as does a typesetting box with fantasy letters, signed copper engravings by Jürgen Czaschka, poetry typescripts by Albert Vigoleis Thelen and a unique book printed on English handmade paper. Dr. Wolfgang Kaiser donated 7,600 Euros to the museum and Rudolf Kaiser from Vogtsburg 1,000 Euros for the purchases made in the course of his dissolution of the publishing house. Dr. Hans Werner Klebe from Flensburg donated 2,500 Euros, the Fuhlsbüttel Dental Laboratory from Hamburg 2,500 Euros and Christa Eggers-Gröndahl 1,000 Euros. 30,000 Euros were provided by the Gutenberg Society for the conversion of the former Cuvée into a museum educational workshop already planned by the museum. It subsidised the exhibitions "Ohne Zweifel Gutenberg?" and the Bauhaus exhibition with 10,000 Euros each. 10,000 Euros were allocated to

the Bauhaus exhibition by the Moses Foundation. Dr. Erwin Kreim donated 7,481 Euros for his collection of letter writers, which has been housed in the Gutenberg Museum since 6 October 2011. 10,000 Euros were donated by Dr. Dirik von Oettingen from Salzgitter in connection with the donation of the Orange Papers Collection (commercial prints, incl. specialist library). Hit Radio FFH broadcast radio spots worth 15,000 Euros for the Gutenberg Museum over eight days. The Lions Club of Mainz donated 2,150 Euros to the museum. The donation box set up at the Leipzig Book Fair in March received a donation of 2,818.90 Euros. We acquired 47 Chinese New Year prints (Nianhua) from the 19th and early 20th centuries, six stone rubbings from Xian from 1988 and a selection of printed Chinese jewellery, letterhead and wrapping paper.

### Loans (selection)

Valuable loans were accompanied and expertly looked after on their way to and from the Gutenberg Museum. For the exhibition "ABC - Avantgarde, Bauhaus, Corporate Design" we received exhibits from three large private collections, as well as from the Foundation German Museum of Technology Berlin, the

University Library Munich, University Library Johann Christian Senckenberg Frankfurt/M., the Allard Person, Collections of the University of Amsterdam and the Moholy-Nagy Foundation in Ann Arbor.

Library, EDV, further education, lectures

In our Gutenberg Library we were able to complete a highly ambitious project in view of the staffing levels: After two years of data collection, transfer and cataloguing, the data migration to the Hessian Library Information System was completed; the entire holdings of the special library for the history of books and writing are now fully searchable in all known research portals around the world. In the project, which was implemented in cooperation with the Wissenschaftliche Stadtbibliothek (Scientific Library), a total of 5,8702 data records were transferred. About 11,000 of these had to be post-processed under the leadership of Regina Kania.

204 visitors took advantage of the offer to present their holdings or seek advice from the reference library,

which comprises around 91,000 media units. Dr. Annette Ludwig published in "La Revue de la BNU" No. 20, pp. 38-49, the essay "La bibliothèque métonymique. La Bibliothèque Gutenberg, ou de l'interaction entre collecte et exposition des fonds", in which she described the special function of the museum and research library, which grew by a further 530 volumes in 2019. In a large-scale operation, all book collections and book stockrooms were completely cleaned up. In addition, the museum director initiated an extensive pest-monitoring programme in the museum and in the outdoor storerooms, supervised by Annette Lang-Edwards. The book restorer trained in the areas of cleaning, packaging and mould and attended the 24th annual conference of the AEB (Working Group for the Registration, Cataloguing and Preservation of Historical Book Bindings) in the University Library of Göttingen; Martina Illner attended a training course on visitor research and evaluation in museums. Annette Ludwig was again a member of numerous committees and was involved in the network meetings "bauhaus 100". She gave a lecture at the Leipzig Typographic Days ("Types at the Bauhaus. Department of Printing and Advertising. A "Workshop" Report, 11/5) and gave lectures, for example at the

Jour Fixe of the Gutenberg Gesellschaft (Gutenberg Society) (24/10) or for the IADM (23/11). She was appointed to the Board of Trustees of the Johannes Gutenberg University by Prime Minister Malu Dreyer and elected as Deputy Chair (6/2). Ludwig was a member of the jury for the 28th Mainz Eisenturm Art Prize (awarded 7/11) and the Daniel-Henry Kahnweiler Prize. In 2019 Ludwig organised the Days of Bibliophiles in Leipzig (20 - 24/6), which took place as part of the 120th annual meeting of the Gesellschaft der Bibliophilen e. V. (Society of Bibliophiles), which she chairs as 1st chairperson. She was appointed to the Advisory Board of Munich Book Science and to a second term as Deputy Chairwoman of the Advisory Board of the Saarland Cultural Heritage Foundation.

The EDP in the Gutenberg Museum was further modernised: Museum employee Jürgen Kipp updated the contents of the website of the Mainzer Minipressen-Messe and accompanied the creation of the migration concept for a new website, so that the order for the implementation of the microsite could be placed in September. In addition, the print shop's booking programme was expanded.

In order to do justice to the changed media usage behaviour of the younger public, the museum established an Instagram account for the Bauhaus exhibition, which soon grew to 1,270 followers.

### Print shop and museum education

In 2019, the department was again a crowd puller with 18,704 visitors, 736 of whom attended the 75 events with day-care or other groups. The 16 evening events "À la Carte" were attended by 378 participants. Once again, the combined offers, which include printing in addition to the museum visit, were very popular. In 2019, 6,523 people took part in a total of 192 events. In addition, 64 children celebrated their birthdays in the print shop with 677 guests. Since April 2019, the guided tour "Of Dancing Letters and Colourful Leaves", which is often held twice because of the high visitor numbers, has also been offered in English on the first Sunday of every month as part of the Family Afternoon.

A total of 18,440 visitors came to our stands at trade fairs and other off-site events. We recorded 5,000 visitors at the "ART Karlsruhe" (21 - 24/2), 6,000 at the

Leipzig Book Fair (21 -24/3) and 400 at the Maria-Ward-School during the Johannisnacht (22 – 24/6). At the "Opel Cup" of the football club of Mainz 05, whose new corporate design we presented in the museum (26/06), there were 300 guests, at the Science Market (14 - 15/9) 720. At the Frankfurt Book Fair (16 – 20/10) the team of the Gutenberg Museum welcomed 4,000 visitors and at the Mainz Book Fair (16 – 17/11) about 1,900. Finally, the Christmas party of the "Mainz 05 KidsClub" (11/12) brought 120 guests to the mobile printing workshop.

22 organisations borrowed the mobile printing workshop in 2019. These included three secondary schools, three primary schools and a private language and experimental school, as well as a church congregation and an event agency. The mobile printing workshop visited our new cooperation partner "Mainz 05" five times and once each at the Gutenberg Society, the Leibniz Institute, the company "FLIK Sektmanufaktur" and the Pedagogical State Institute Speyer. Three times the museum education department used the mobile printing workshop for its own events outside the museum.

## Personnel matters

Since it was possible to expand the staffing plan again, the Gutenberg Museum had 51 employees at the end of the year. Twelve of them were full-time, 39 part-time. Twenty-one employees worked as cashiers and supervisors, three of them as part of a voluntary social year. In addition, two administrative assistants and two civil servant trainees of the city of Mainz completed training stations in the museum administration.

Three employees retired in 2019: on 31 August Thorsten Harwardt (supervisor), on 15 May Melanie Huber (museum assistant) and on 30 September the deputy museum director Dr. Elke Schutt-Kehm, who retired with a ceremony in the print shop. We all miss her expertise, but also her subtle sense of humour very much, and we are looking forward to her coming back in 2020 with a small number of hours to devote to her field and her passion, the ex-libris collection.

The Gutenberg Museum has already welcomed Katharina Massing (Assistant Bauhaus Exhibition) on 12 November 2018 and Brigitte Specht (Press and Public Relations) on 1 May 2019. Since 1 September, Prof. Dr. Maria Linsmann-Dege has been working as curator in the Gutenberg Museum, succeeding Dr. Claus

Maywald, and since 16 December Thomas Schmidt has been project manager. Uwe Bergmann-Deppisch has been working as a supervisor since 1 July, Anja Knigge-Oho since 1 August and Rolf Gäbler since 1 October. Somayeh Emami has been employed full-time as supervisor.

The voluntary social year ended on 31 March for Marie-Luise Pauz (public relations), Hannah Tritzschak and Sophie Eberle and on 31 May for Zoe Adolff (all museum education). On April 1st Robert Sievers and August 1st Alicia Lambert started their service as FSJler (Voluntary Social Year) in museum education, on May 1st Selin Yasar in public relations. In 2019, around 20 volunteers and two interns worked in the workshop and office of the print shop, while 30 volunteers and seven interns helped in the two shops of the Gutenberg Foundation free of charge.

Our sincere thanks go to all our full-time and voluntary employees for their great commitment, without which the tasks and demands of a highly frequented museum operation could not be mastered. In addition to the lively day-to-day and exhibition operations - which we can only present in excerpts here - the plans for a "new" Gutenberg Museum not only open up good

perspectives, but also require extensive conceptual work. We are therefore sincerely grateful to all lenders, friends and sponsors for their ideal and material support. We are counting on them to ensure that all plans succeed in close cooperation. See you soon in "your" Gutenberg Museum, which is looking forward to seeing you!

Dr. Annette Ludwig

Director of the Gutenberg Museum